

## Catalog Event at Brazil Offshore Show

June 19-22, 2007 ♦ Macaé

The U.S. Commercial Service in Rio de Janeiro will host a U.S. product literature display at the Brazil Offshore Show, the country's second largest offshore event. Last year's show drew 39,950 visitors from several countries. The 2007 show will be held in the city of Macaé, in the state of Rio de Janeiro, producer of 80% of Brazil's oil and gas. Three hours from Rio, Macaé is Brazil's main operational base for oil exploration, drilling and production, and home to more than 3,500 oil and gas equipment and service suppliers, not to mention several Petrobras operation units, including the large Campos Basin Unit. In the next four years, Petrobras alone plans to invest \$56.4 billion to develop and expand its service – pointing to unprecedented opportunities for U.S. suppliers!

Great market exposure and leads from potential representatives in Brazil are among the benefits that U.S. suppliers of oil and gas equipment can expect from participating in this Catalog Event. Small and medium-sized companies, as well as others not planning to attend the Brazil Offshore Show, will find this an excellent tool for expanding their market reach.

## Only \$300 covers these services – and more:

- ➤ Guidance in preparing an attractive catalog package to showcase your company's unique offerings
- ➤ Commercial Service oil and gas specialist staffing the catalog display booth
- Customized trade lead reports with contact information of interested business visitors
- Extended publicity for your company on the Commercial Service website: <a href="www.focusbrazil.org.br">www.focusbrazil.org.br</a>
- ➤ Your firm's information posted on the Commercial Service electronic bulletin board, sent regularly to clients and multipliers all over Brazil

U.S. companies interested in the Catalog Event may contact:

Regina Cunha Senior Commercial Specialist Phone: 55-21-3823-2416

Fax: 55-21-3823-2424

Regina.Cunha@mail.doc.gov

Please cc:

Adriana.Oliveira@mail.doc.gov Sergio.teixeira@mail.doc.gov

Deadline: April 15, 2007



For more information on the 2007 Brazil Offshore Show, visit http://www.mgdobrasil.com.br/offshore\_e/.